



Monroe Truck Equipment Still Sees Growth Through New Hires

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Despite the setbacks of working through a global health crisis, Monroe Truck Equipment, a longstanding member of the Monroe, WI community, is continuing to grow and hire.

With the latest addition of two sales team members, Jason Wendell and Brandon Farnsworth as District Sales Managers for our Commercial and Fleet Truck Equipment Division, the sales team is growing in anticipation of meeting evolving customer needs during and after this pandemic.

“We are lucky to continue to build such a dedicated and hardworking team and push for growth even during trying times,” said Brittini Ackley, Monroe Truck Equipment’s HR Director.

Both Wendell and Farnsworth are circling back to careers at Monroe. Jason started his career as a driver at our Marshfield location. He quickly grew into new positions as a yard manager, and eventually into inside sales. Brandon was an Inside Sales Coordinator at the Monroe Corporate Headquarters.



*Jason Wendell
Sales Manager,
Commercial and Fleet Sales*

"It's a privilege to have Jason and Brandon back on the Monroe Truck Equipment team," said Scott Hanewall, Vice President of Commercial Sales. "As we continue to grow, having former employees return to us speaks to the spirit and tenacity of our team."

Wendell and Farnsworth both see the value of returning to their old team with new skills and experiences.

"When this position opened up at Monroe, I saw the opportunity to utilize my customer service skills and my knowledge of commercial vehicles to return to a company I really enjoyed being a part of," said Farnsworth. "I couldn't wait to start working with the outstanding employees and customers of Monroe Truck Equipment."

"Though this pandemic is presenting new types of challenges, we are proud to be able to continue on a path of growth, and to evolve to the changing needs of our team members and customers," said Scott Hanewall.



*Brandon Farnsworth
Sales Manager,
Commercial and Fleet Sales*



Monroe Truck Equipment is an industry leading truck and trailer equipment manufacturer, upfitter and distributor. With over 60 years of experience in the work truck industry, Monroe Truck Equipment's team has unparalleled expertise in custom engineering, installation, manufacturing and distribution of performance-driven municipal, commercial, and fleet vehicle solutions.