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Monroe Truck Equipment Adds Leadership

Monroe Truck Equipment, Inc. founded in 1958 in Monroe, WI, is a leading designer, manufacturer, and upfitter of products in the municipal snow and ice, commercial work truck and custom trailer industries. It goes to market under its well established Monroe Truck Equipment (MTE) and Towmaster brands through seven Midwest locations and distribution partners throughout the United States and Canada.

It recently announced leadership changes and additions to support the company's growth initiatives:

Tom "TJ" Johnson joins Monroe as its CFO, applying over 30 years of business, finance, treasury, and accounting experience to Monroe's finance and information technology teams.

Kurt Beyer joins Monroe to lead its Truck Equipment Operations, bringing over 25 years of truck experience, operations, aftermarket service, and parts expertise to Monroe's six installation locations.

Andy Holverson is appointed to lead Monroe's Municipal Snow and Ice segment, adding to his 16 years of varied company leadership roles. As a 22-year veteran of the municipal industry, Holverson's team will focus on serving customers, supporting fleets and expanding product lines.

Scott Hanewall is appointed to lead Monroe's Commercial Work Truck segment, adding to his 30 years of company and commercial industry leadership. Hanewall brings expertise in OEM Ship Thru, Commercial Fleet and Dealer relations.

Mike Albers joins Towmaster Trailer and Truck Equipment as its General Manager. Mike brings both custom trailer and extensive operational leadership to the Litchfield, MN based Monroe Truck Equipment subsidiary.

Tom DeCoster joins Monroe assuming responsibilities for its product management and engineering disciplines, adding 35 years of diverse product and business development to Monroe's Municipal Solution and Commercial Work Truck segments.

Paul Pieragostini joins Monroe, leading its strategic sourcing and vendor development efforts. Pieragostini brings over 25 years of truck and procurement leadership to Monroe, and is responsible for strengthening vendor partnerships while decreasing costs.

TRUCK EQUIPMENT SOLUTIONS THAT WORK FOR YOU!

Snow & Ice Control - Snowplows, Spreaders, Liquid Systems, Hitches, Underbody Scrapers & All-Season Bodies

Commercial Truck Bodies - Dump, Service, Platform, Landscape, Towing & Stake Custom Modifications - Dual Steer, Stand Up Right Hand Steer and Cab, Axle & Drive Modifications

